

GENESIS 2025

MIDWEST SURVEY OF SECONDARY STUDENT ART



Image credit: GENESIS 2024 Opening Night at Geraldton Regional Art Gallery

GENESIS features a selection of artwork from years 7-12, showcasing our emerging Midwest artists.

Join us in celebrating the vibrancy of our enthusiastic young artists as they exhibit in a professional gallery setting.

Submit your interest to participate in GENESIS 2025 by filling out this application form by 10am, Wednesday 18 June 2025

Exhibition Dates: 23 August - 2 November, 2025

Applications: [GENESIS 2025 School Application Form](#)

Opportunities for Schools

- Recognises excellence and active participation in the arts.
- Highlights the value and quality of arts education in regional high schools.
- Provides a platform to present student artworks to a broad public audience.

Opportunities for Students

- Raises the profile of emerging young artists across the Midwest.
- Offers a valuable and inspiring experience while introducing potential career pathways in the arts industry.
- Features professional presentation of artworks in GRAG's premier exhibition space.
- Includes opportunities to engage in industry-relevant learning experiences.



IMPORTANT DATES AND TIMELINE

10am, Wednesday 18 June	School applications due Complete the school application form online.
4pm, Wednesday 23 July	Final selection due. Submit all selected artwork details using the provided Excel document to artgallery@cgg.wa.gov.au
4pm, Wednesday 30 July	Student artist permission forms due Students to complete and return the permission form via email.
Wednesday 6, Thursday 7, Friday 8 August 2025	Artwork delivery Selected artworks must be delivered to GRAG between 10am and 3pm. Please liaise with GRAG staff if you are unavailable to deliver artworks.
6pm, Friday 22 August	Opening night GENESIS 2025 will be launched alongside an additional exhibition at GRAG. Drinks and nibbles provided.
2pm, Saturday 20 September (TBC)	Awards Ceremony Recognition and prizes will be presented to selected student artists.
Sunday 2 November 2025	Exhibition closes to the public
Wednesday 5, Thursday 6 & Friday 7 November 2025	Artwork collection Schools to collect artworks from GRAG between 10am and 4pm.

PARTICIPATION

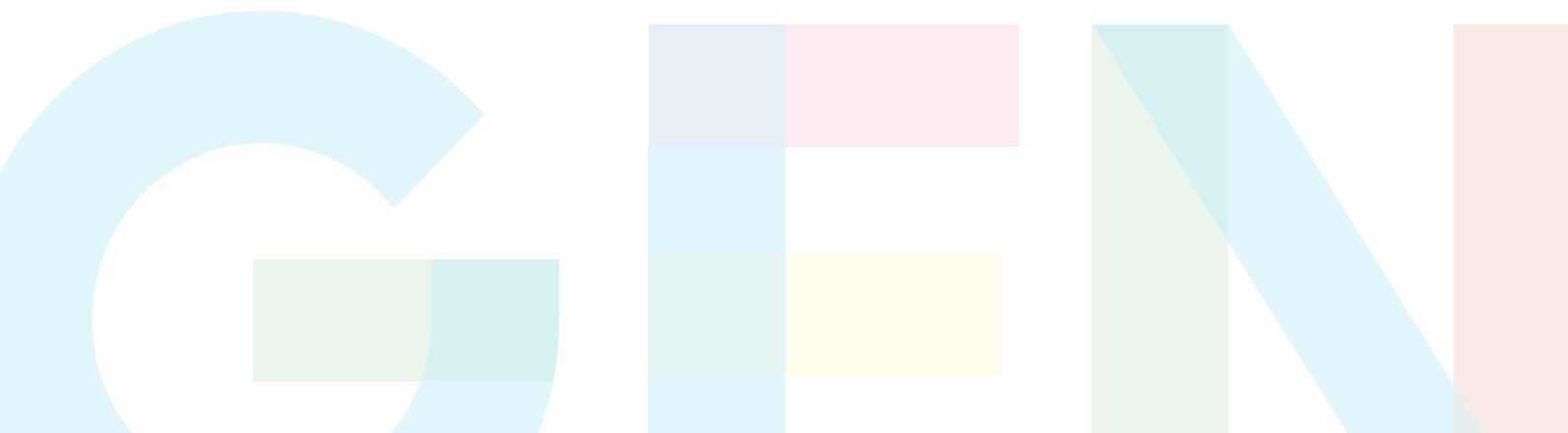
1. Schools must ensure all artwork details and student permission forms are completed correctly and submitted by the listed deadlines.
2. Artworks must have been created within the past 12 months (July 2024 – July 2025).
3. Maximum dimensions for 2D works to be no larger than: 1.5m x 1.5m.
4. Maximum dimensions for 3D works to be no larger than 0.8m x 0.8m x 0.8m and weight to be no more than 15kg.
5. Schools must complete the school application form by 4pm, Wednesday 23 July
6. Each school will be notified of how many artworks they can select as per the size of the school.
7. If selected, student artists must complete and return an artist permission form by 4pm, Wednesday 30 July (see Important Dates table).
8. The Geraldton Regional Art Gallery (GRAG) does not take responsibility for insurance, loss, or damage of submitted works during transit. During the exhibition period - all artworks will be covered by the CGG insurance.
9. GRAG and GENESIS sponsors reserve the right to photograph artworks for marketing, promotional, and educational use.
10. All exhibited works must remain on display at GRAG until the exhibition closes to the public on Sunday 2 November 2025.

SELECTION OF ARTWORKS BY EDUCATORS

1. After GENESIS 2025 applications close, schools will receive an email confirming the number of artworks selected for submission. The school is responsible for selecting artworks based on the number of allocated submissions. This will consider overall quality, originality, technique, and innovation.
2. It is the responsibility of each school to organise the delivery of their selected artworks to GRAG, please see Important Dates table.
3. Each artwork will need artwork details as filled in on the supplied Excel document and student permission forms.

DELIVERY OF SELECTED ARTWORKS

1. Selected artworks must be delivered to the Geraldton Regional Art Gallery by the school. All delivery costs are the responsibility of the school.
2. Each artwork must be labelled with an artwork detail slip, matching the information submitted in the Excel document. Templates to be emailed.
3. Artwork detail slips must be securely attached in a visible location - the back, bottom-left corner is recommended.
4. All works must be professionally presented and ready for hanging, installation and display.
5. Artworks must be delivered to GRAG during the following dates and times:
 - Wednesday 6 August, 10am–3pm
 - Thursday 7 August, 10am–3pm
 - Friday 8 August, 10am–3pm



EXHIBITION AND AWARDS CEREMONY

1. GENESIS 2025 will be open to the public from Saturday 23 August to Sunday 2 November 2025.
2. The Awards Ceremony will be held on Sunday 2pm, Saturday 20 September (date and time subject to change).
 - Educators and parents will be invited to confirm attendance at the Awards. RSVP is essential.
3. A panel of industry professionals will assess submitted works and determine award recipients. All judging decisions are final.
4. Awards Ceremony promotional material will be distributed to schools via email and post. It is the responsibility of each school to pass this information on to participating students.

COLLECTION OF WORKS AT EXHIBITION CLOSE

1. Artworks cannot be collected until after the exhibition closes to the public during the collection times listed in the Important Dates table.
2. Schools must collect works from GRAG during the following dates and times:
 - Wednesday 5 November, 10am–3pm
 - Thursday 6 November, 10am–3pm
 - Friday 7 November, 10am–3pm
3. GRAG takes no responsibility for the safekeeping of artworks not collected after this period.

PRIZES

1. Prizes and awards will be announced and presented at the Awards Ceremony on Saturday 20 September. All exhibiting students are encouraged to attend. RSVP is essential.
2. Prizes will be awarded in the following categories:
 - Year 7 – Overall & Highly Commended
 - Year 8 – Overall & Highly Commended
 - Year 9 – Overall & Highly Commended
 - Year 10 – Overall & Highly Commended
 - Year 11 – Overall & Highly Commended
 - Year 12 – Overall & Highly Commended
 - People's Choice Award Winner (to be awarded at close of exhibition), voting for exhibition duration.

SALE OF WORK

1. Artworks exhibited in GENESIS 2025 will not be available for sale.
2. Any purchase enquiries will be forwarded directly to the relevant school.

For further enquiries, please contact us:

artgallery@cgg.wa.gov.au
(08) 9956 6750
Geraldton Regional Art Gallery
24 Chapman Road, Geraldton, WA, 6530

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