

# Artist Brief – Expression of Interest

## Provision of Public Art at AMC Park, Spalding Facilitation of Log Artworks

We would like to respectfully acknowledge the Yamatji Peoples who are the Traditional Owners and First People of Nhanhagardi, Wilunyu, Naaguja (the lands on which the City of Greater Geraldton stands). We would like to pay respects to the Elders past and present for they hold the memories, the traditions, the culture and hopes of the Yamatji Peoples.

The City's Public Art Collection is a valuable community asset which contributes immeasurably to community wellbeing, sense of place and civic identity. The CGG Public Art Strategy 2020-2025 supports the commissioning of innovative public artworks which enhance and grow this Collection.

With this Artists Brief, the City of Greater Geraldton ('The City') is seeking Expressions of Interest (EOI's) to develop creative visual artworks specifically intended to be included in AMC Park upgrades in Spalding. The following concept and design considerations are important in developing the EOI. No more than two EOI submissions per artist will be accepted.

### **1. PROJECT BACKGROUND**

#### **Spalding Revitalisation Project - Stage One**

In late 2021, a concept design for the Spalding Revitalisation Project was developed. The revitalisation includes new roads, footpaths and a redesign of AMC park. The project has been designed via an inclusive process with Community Reference Group Meetings, workshops with Year 6 students from Bluff Point Primary, conversations with members of the community and meetings with the City to develop a concept masterplan to ensure it is fit for purpose and beneficial for the community.

The resulting AMC Park design includes upgraded play facilities, culturally-inclusive spaces and improved amenities in the heart of Spalding. The design also includes opportunities for the inclusion of public artworks and stories into the park. Discussions with community members have identified a clear desire for the artworks and stories to respectfully convey local stories, with a focus on Yamatji Cultural Knowledge.

The public artworks will create opportunities to:

- reflect and celebrate the diverse community who already use AMC Park, and will greatly benefit from the revitalised facilities;
- support the local creative economy;
- engage the wider community with public art; and

- reflect the cultural character of the City of Greater Geraldton.

Refer to the Stage One Masterplan below for the overall concept.



**KEY**

- ① COMMUNITY CENTRE WITH MINOR RENOVATIONS
- ② ADVENTURE PLAYGROUND
- ③ BASKETBALL COURT
- ④ YARNING/EDUCATION CIRCLE
- ⑤ GRASSY PLAY AREA
- ⑥ PICNIC NODES
- ⑦ CLEAR TRUNK TREE GROVES
- ⑧ DDA COMPLIANT PATHWAY

- ⑨ GRAVEL PATHWAY
- ⑩ PLANTING/EDUCATION/ RESTING NODES
- ⑪ BUSH TUCKER REVEGETATION
- ⑫ COMMUNITY CENTRE PLAY AREA
- ⑬ COMMUNITY GARDEN
- ⑭ FORMAL PARKING WITH ACROD BAYS
- ⑮ CASUAL PARKING
- EXTENT OF WORKS
- EXTENT OF AMC PARK

## 2. ART BACKGROUND AND CONTEXT

Artists are invited to submit an EOI for an **artwork facilitation commission** for AMC Park.

Responses are sought from:

- Artists and Artwork Facilitators with experience in Community Engagement and Collaborative Artwork processes, especially with children under 13 years.

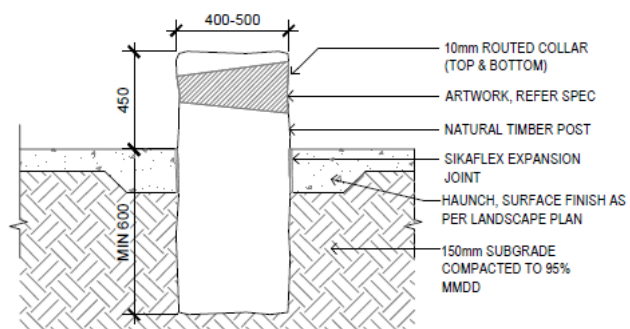
### ARTWORK BACKGROUND:

As part of the wider AMC Park project, early engagement has been undertaken with the Bluff Point Primary School year six students. Opportunities were explored through the detailed design phase to provide opportunities for Public Art input. Natural timber seating logs have been incorporated into the AMC park landscape and will provide multiple canvases for interpretive art.

### ARTWORK DESCRIPTION:

This Artwork EOI is for the coordination and facilitation of a series of paintings onto the top face of cut logs, similar to what's shown in the reference images below. The paintings will be carried out in close collaboration with year six students at Bluff Point Primary School. The artwork coordinator's role will be to ensure the artworks are implemented onto the log, with appropriate degrees of cohesion, quality and consistency. Prior to painting, the logs will be provided by the AMC Park contractor and, following painting, all installation works will be completed by the nominated AMC Park contractor.

### REFERENCE IMAGES:



01 | CS04 - SEATING LOG ROUNDS  
Section Scale 1:20

Left

– Some examples of paintings on log seats; Right – The design for the Log Seat Rounds

### 3. CREATIVE CONSIDERATIONS

#### Recommended considerations:

- There is likely to be approximately 60 logs, each with a paintable surface of approximately 400-400mm diameter.
- Each log provides an opportunity to assist with storytelling opportunities within AMC park.
- Artists / Artwork Facilitators are encouraged to consider the local context to help ensure the resulting artwork is relevant and appropriate.
- Artists / Artwork Facilitators are encouraged to consider the opportunity to have a cohesive theme that brings cohesion to the collection of painted Log Seat Rounds.

#### Desired outcomes:

- A local Artist or Artwork Facilitator to work with local school kids in the development of a cohesive artistic theme for the painted Log Seat Rounds.
- A cultural narrative, story or cohesive theme that is told through the art. Engagement with the Curatorial Themes outlined in the CGG Public Art Strategy 2020-2025 is encouraged.
- A sense of place and/or site identity and/or stories about the specific site or wider City of Greater Geraldton Area
- Creation of a greater sense of ownership of AMC Park for the community.

(see <https://www.cgg.wa.gov.au/live/my-community/arts-and-culture/public-art.aspx>)

### 4. SELECTION CRITERIA

Selection of the local Artist / Artwork Facilitator will take place in a one-stage process, using the Selection Criteria listed in section 6.

#### EOI Open Call

- Responses invited from local Artists and Art Facilitators
- Responses will be reviewed by The City
- A maximum of 2 (two) EOI submissions per artist will be accepted.
- A maximum of 3 (three) responses will be shortlisted by The City using the first stage Selection Criteria listed in Section 6.0.
- The shortlisted artists' final artwork proposals which have been received by The City will be presented to the Geraldton Regional Art Advisory Committee (GRAAC) for review.
- GRAAC members will make the final selection of 1x Artist/Artwork Facilitator artwork based on the Selection Criteria listed in Section 6.0. This selection will be subject to final approval by the CGG Executive Management Team.
- An Artist's Agreement will be issued to the successful Artist/Artwork Facilitator. The Artist Agreement will contain requirements for ensuring the artwork is fit for purpose in a public open space and shall not expose the public to undue risk.

## 5. FEES

In responding to the EOI, Artists / Artwork Facilitators are required to include a fee breakdown for carrying out the artwork.

The fee is to include but not be limited to the following:

- Material costs (including paint for final artworks on logs, and art materials for workshop with Primary School children);
- Hourly rates for Artists and Artwork Facilitators;
- Day rates for school workshops;
- Any other items needed to complete the works.

## 6. SELECTION CRITERIA

Selection Criteria	Submission Requirement	Evaluation Weighting
Respondent Details	Name, contact details	N/A
Response to the brief in relation to your artistic practice & capacity to complete the works	Provide: <ul style="list-style-type: none"> <li>• a brief summary of your understanding of the project and how it relates to your artistic practice.</li> <li>• proof of capacity to work with the children and;</li> <li>• ability to facilitate the painting workshops. (Max 4x A4)</li> </ul>	30%
Artistic excellence	Demonstrate your ability to assist in executing artworks that exhibit artistic quality, exploration and rigour by providing: <ul style="list-style-type: none"> <li>• A curriculum vitae (max 1x A4)</li> <li>• Examples of art or outcomes of previous workshops that demonstrate what you've previously completed including images details such as artwork title, medium/materials, size, construction value (if applicable), client or commissioning organisation (if applicable), year completed and any subconsultants or collaborators involved.</li> </ul>	30%
Appropriate process	Provide a statement that demonstrates your understanding of the Art Brief and the process you would undertake to carry out the Artwork. In your response, consider the local site, the potential impact of the art and the possible engagement with local and/or cultural themes.	20%

Pricing	Provide a breakdown of the fee for carrying out this artwork, with reference to the items stipulated in Section 5.0.	20%
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## 7. DUE DATES

- The Expression of Interest (EOI) including the art proposal should be submitted by Close of Business (COB), 7 April 2023.
- EOIs should be sent electronically to [council@cgg.wa.gov.au](mailto:council@cgg.wa.gov.au) or by USB Post (Attention: Manager Libraries, Heritage and Gallery, City of Greater Geraldton, PO Box 101 Geraldton 6531)
- Artists will be notified by 2 May 2023 if they have been selected.

## 8. COPYRIGHT AND INDIGENOUS CULTURAL AND INTELLECTUAL PROPERTY

The City of Greater Geraldton (CoGG) recognises that any shared cultural knowledge, material, and input that may be recorded and captured during the stages of this art project may be the Indigenous Cultural and Intellectual Property (ICIP) of Yamatji Peoples who are the Traditional Owners and First People of Nhanhagardi, Wilunyu, Naaguja (the lands on which the City of Greater Geraldton stands). It is recommended that prior to the reuse of any culturally related information, permission will be acquired from the appropriate people.

Following the finalisation of the formal Artist Agreement during Stage 3, the graphic representation and physical manifestation of the Final Artwork will remain the property of The City. The Artist will be acknowledged in any public display of this material. It is anticipated that the works will be on display for up to 5 years and the City reserves the right to de-install the artwork at any time during this time period. In the event of the work being de-installed, the City will endeavour through all means practical, to contact the artist and advise of the intended de-installation.

## 9. DOCUMENTATION AND PROMOTIONS

The completed artwork will be documented and promoted through numerous mediums, including but not limited to, photographs and written reports, social and traditional media, with appropriate acknowledgement of the artist included.

## 10. FURTHER INFORMATION

Questions about this brief can be directed to:

Trudi Cornish

Manager Libraries, Heritage and Gallery

City of Greater Geraldton

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